

FIGURE 1

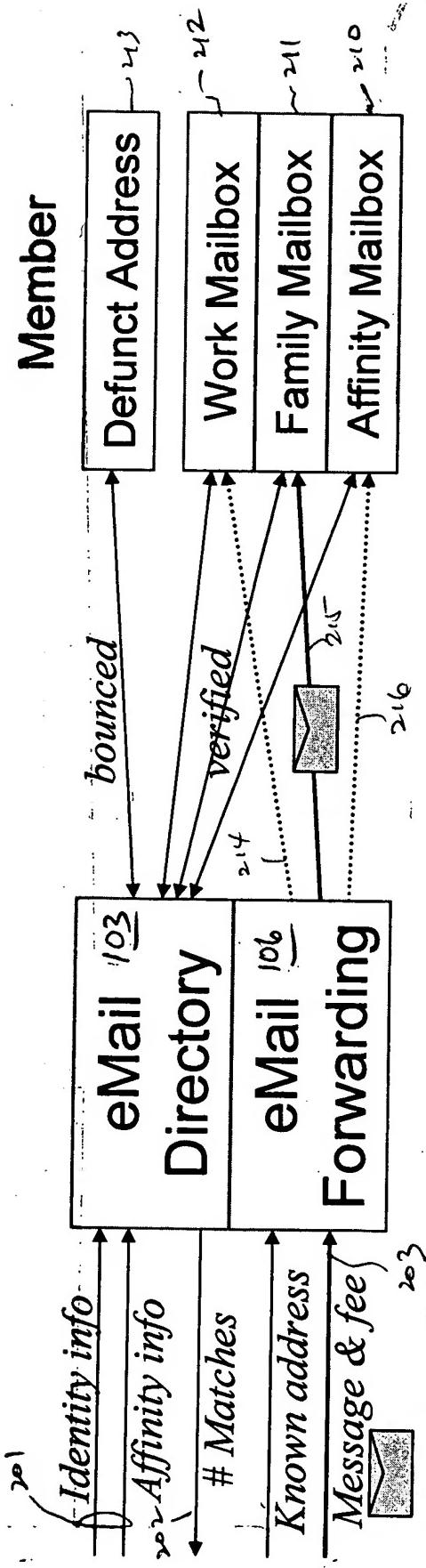


FIGURE 2

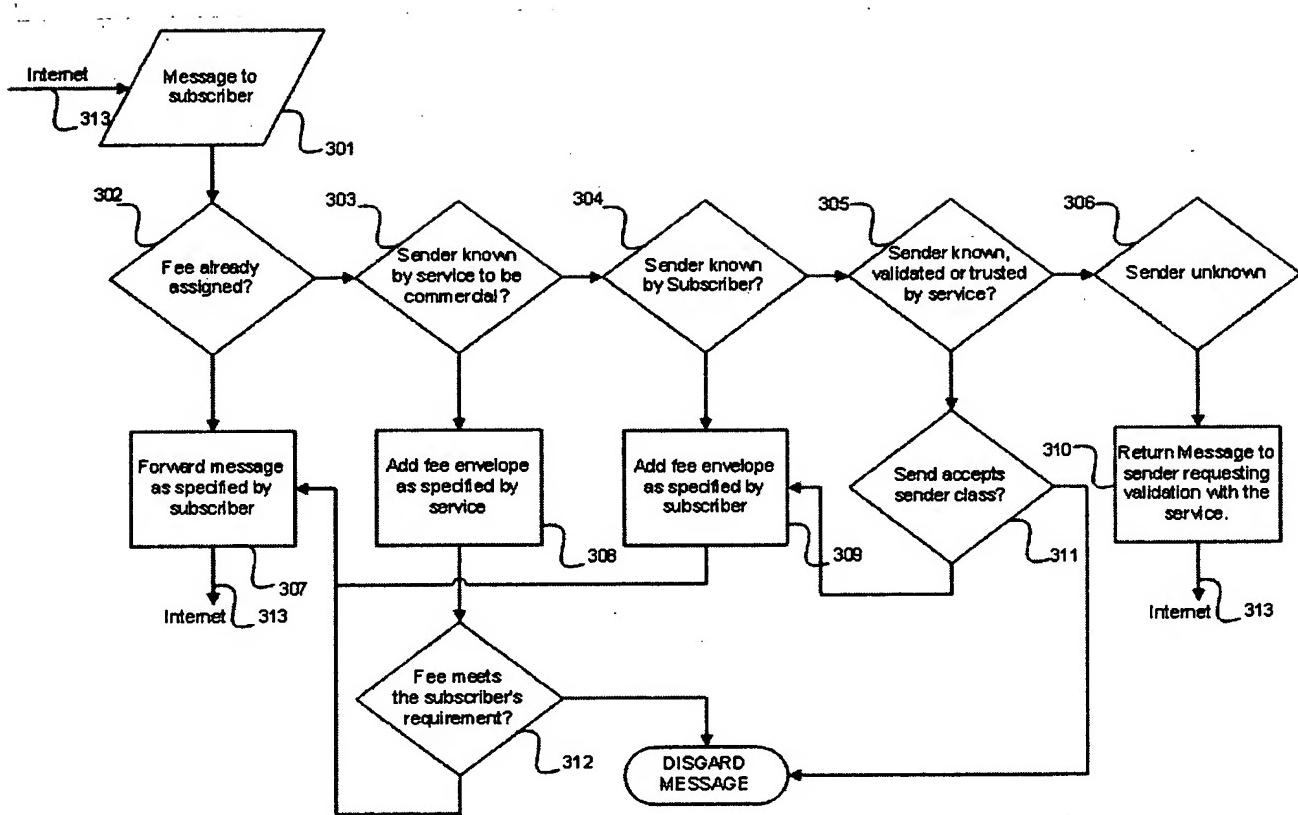


FIGURE 3

Inventor: William I. Chang  
Attorney Docket No.: M-15352 US  
4/13

EXAMPLE COMMERCIAL EMAIL

FROM Best Airlines <promo@best-airlines.com>  
SUBJECT [AFFINI] {022c} Fly By Wednesday on The Best Airlines  
AFFINI ENVELOPE : VERIFIED COMMERCIAL POSTAGE PAID  
[ACCEPT POSTAGE] [RETURN POSTAGE]  
FLY FREE BETWEEN NOW AND WEDNESDAY. FREE FLIGHTS TO  
TUCSON. APRIL 6th to APRIL 7th.  
  
[AFFINI SETTINGS]

400

401

EXAMPLE COMMERCIAL EMAIL

FROM Billy Gee <boss@competition.com>  
SUBJECT [AFFINI] {S100} Let's do it  
AFFINI ENVELOPE :  
TRUSTED SUBSCRIBER : NO RELATIONSHIP YET : POSTAGE PAID  
[ACCEPT POSTAGE] [RETURN POSTAGE]  
It was great to meet you today. Let's sign the deal and get it done!  
B4IG  
[AFFINI SETTINGS]

402

403

EXAMPLE VERIFIED EMAIL FROM KNOWN SENDER

FROM My Mom <mom@home.com>  
SUBJECT [AFFINI] {FRIEND} I've made Apple Pie  
AFFINI ENVELOPE : VERIFIED USER  
Dear Son,  
I have made you some Apple Pie and Custard as a gift of my affection.  
Love,  
Mom  
[AFFINI SETTINGS]

404

405

FIGURE 4

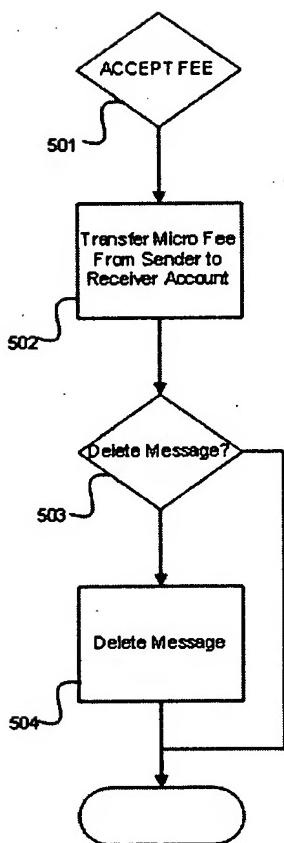


FIGURE 5

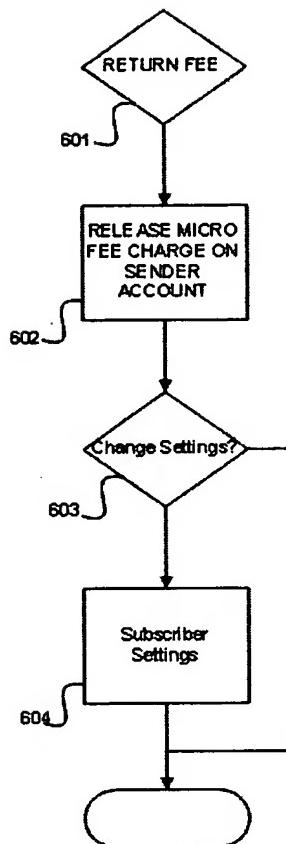


FIGURE 6

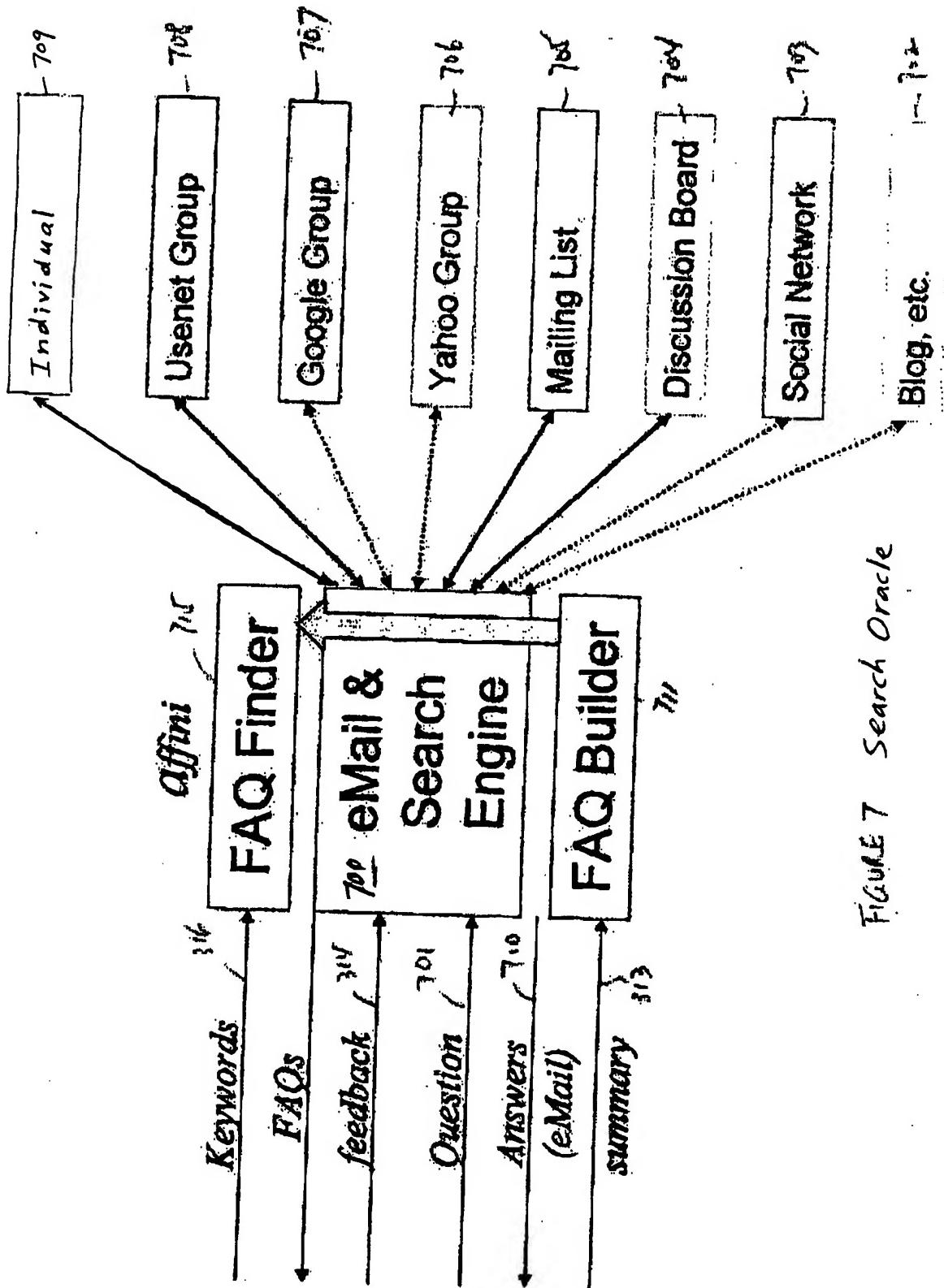


FIGURE 7 Search Oracle

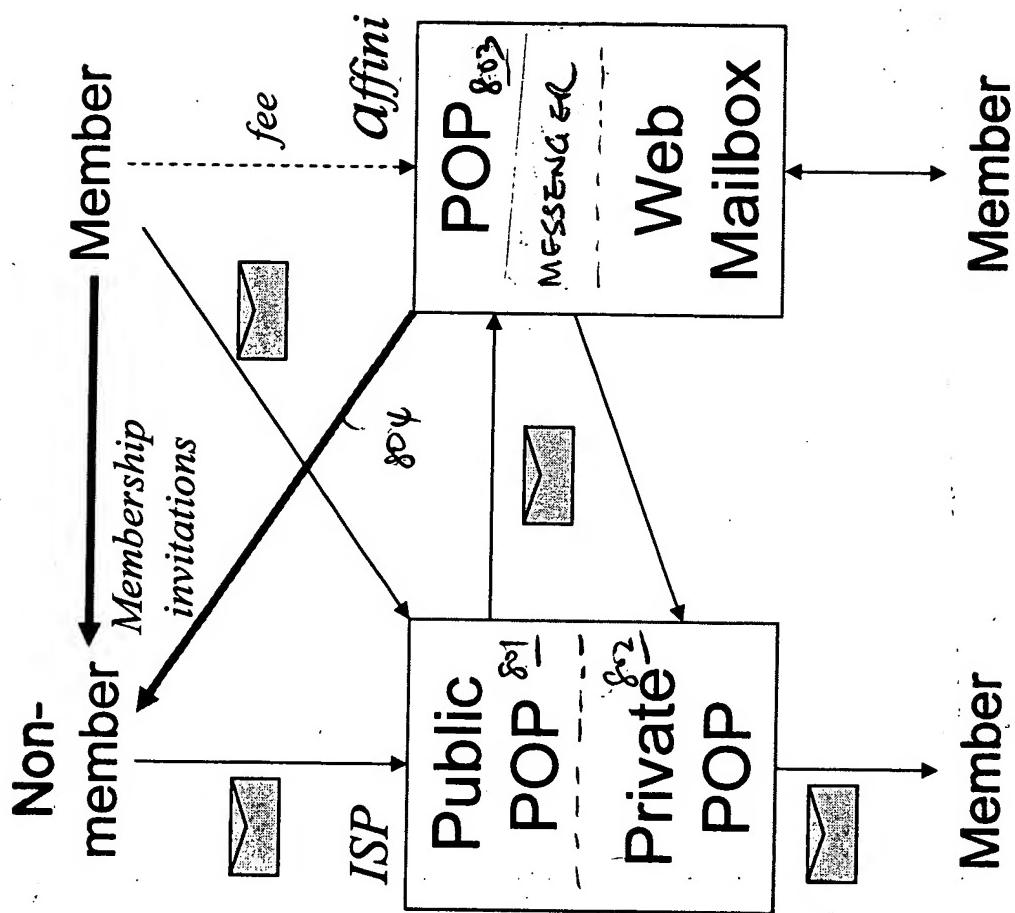


FIGURE 8

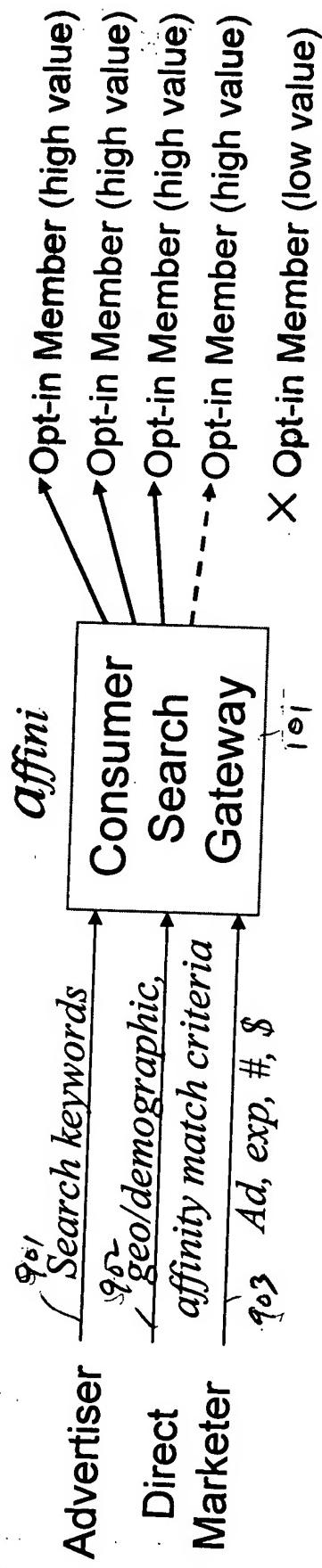
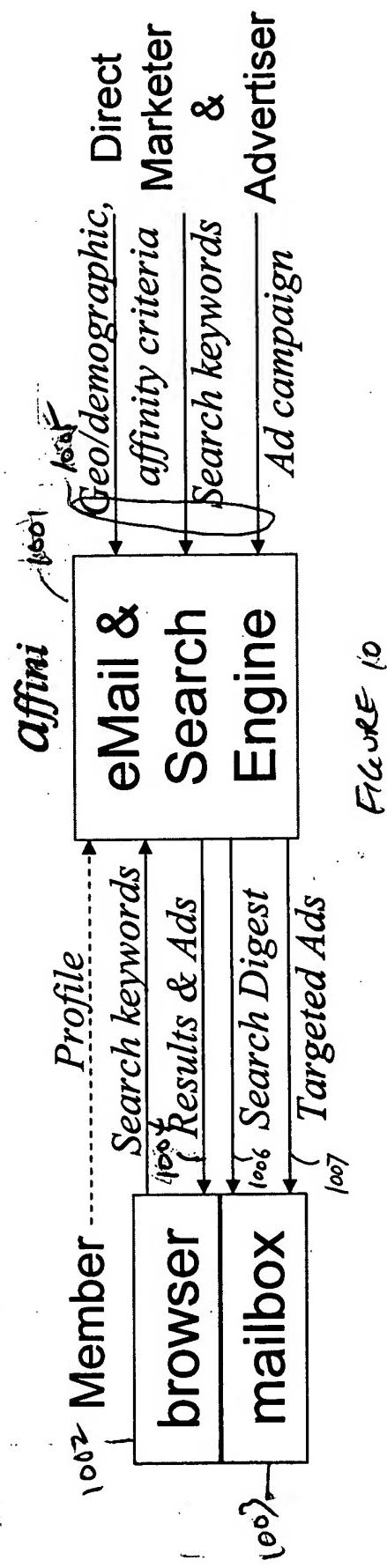
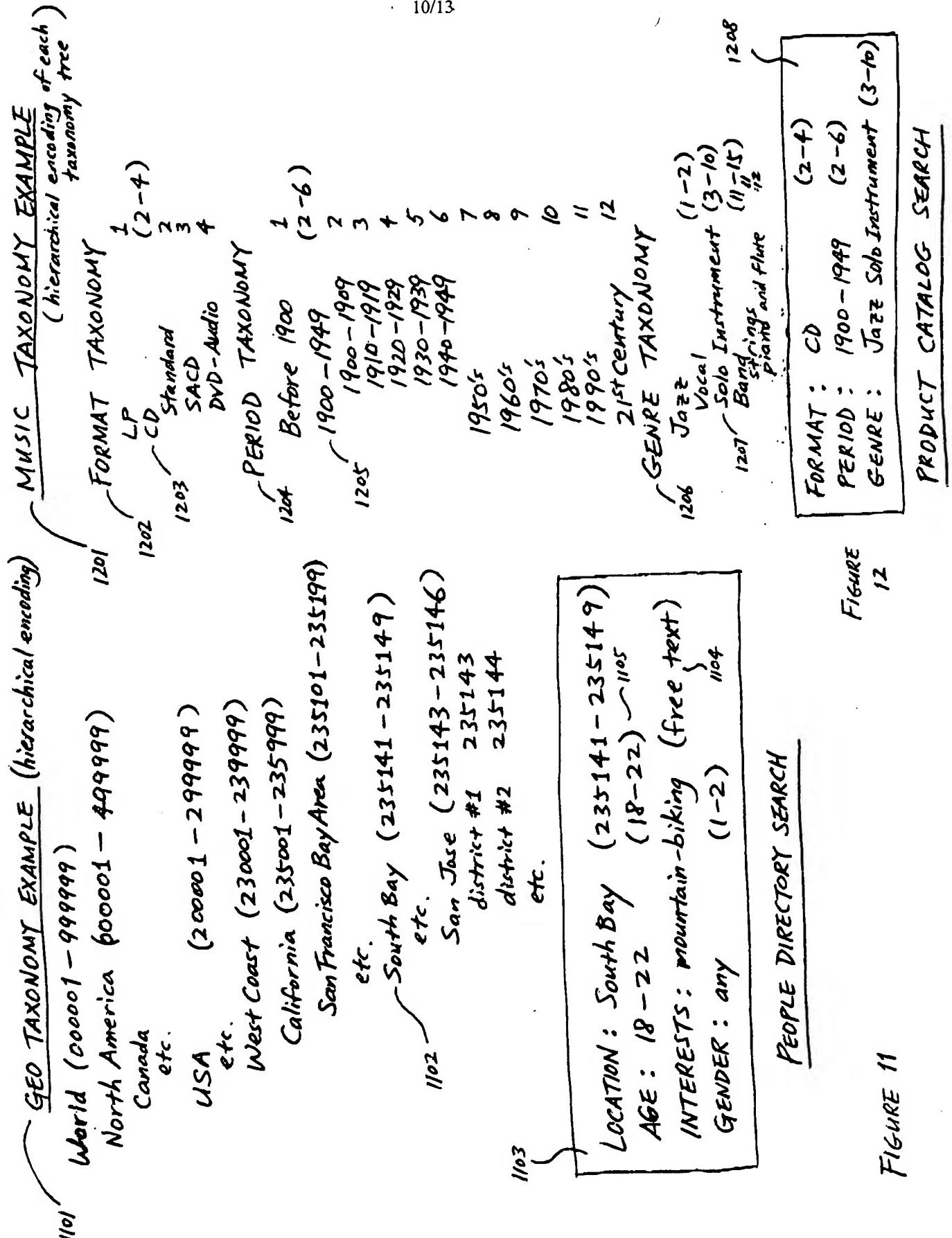


Figure 9





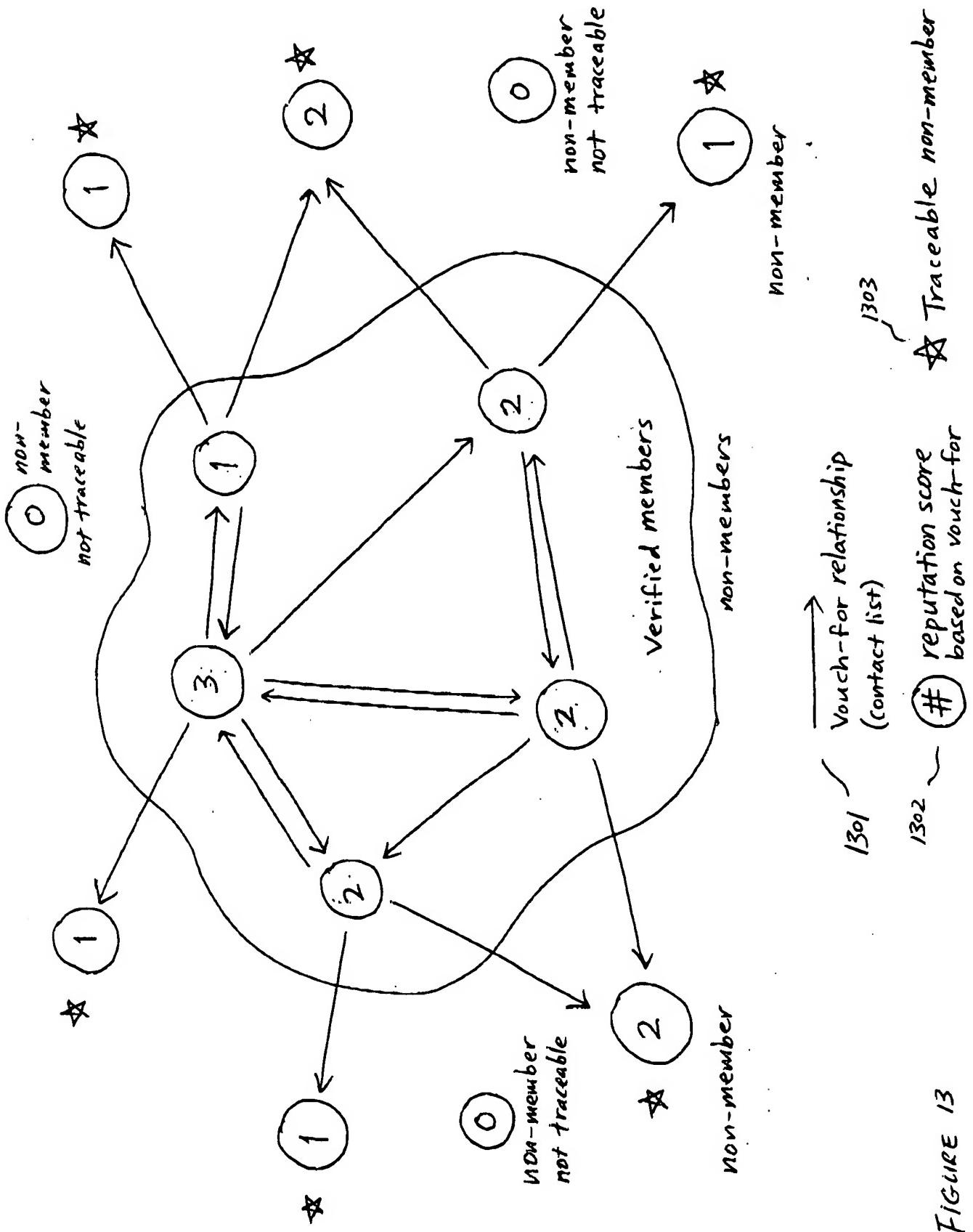


FIGURE 13

1401	<b>Identity Confirmation</b>  Please confirm your name: — organization: — email address: —  You will receive a confirmation email; please click on included URL	Please confirm you sent <member> an email with <subject>, and you are <name> <organization> <email address> } information extracted from email received by member
1402	<b>Identity Verification</b>  Please enter your online payment service email address: _____  ② Would you like to verify by sending \$1 into your account? ③ Would you like to verify by receiving \$1 from us?  Please confirm receipt by entering the password we send with the payment.	Please enter your Credit Card information and authorization for us to charge your membership fee, and verify your name and address.
1403	<b>SPAM Filtering</b>  Would you like to receive email only from senders who  checkboxes { <input checked="" type="checkbox"/> are Verified (like you are), <input checked="" type="checkbox"/> have positive internet reputation as determined by us, <input checked="" type="checkbox"/> would like to send you \$ ____ to ensure he or she catches your attention, <input checked="" type="checkbox"/> are on your contact list (click here to upload), <input checked="" type="checkbox"/> respond to a Verification invitation we send on your behalf. If so, please enter your ISP, username, password, and optional forwarding address.	
1404	<b>Profile and Preferences</b>  Please enter your location, interests, expertise, life history, etc.	
1405	<b>Contact List</b>  <input checked="" type="checkbox"/> let them know you vouched for them and request they reciprocate.	

## USER REGISTRATION PROCESS

FIGURE 14

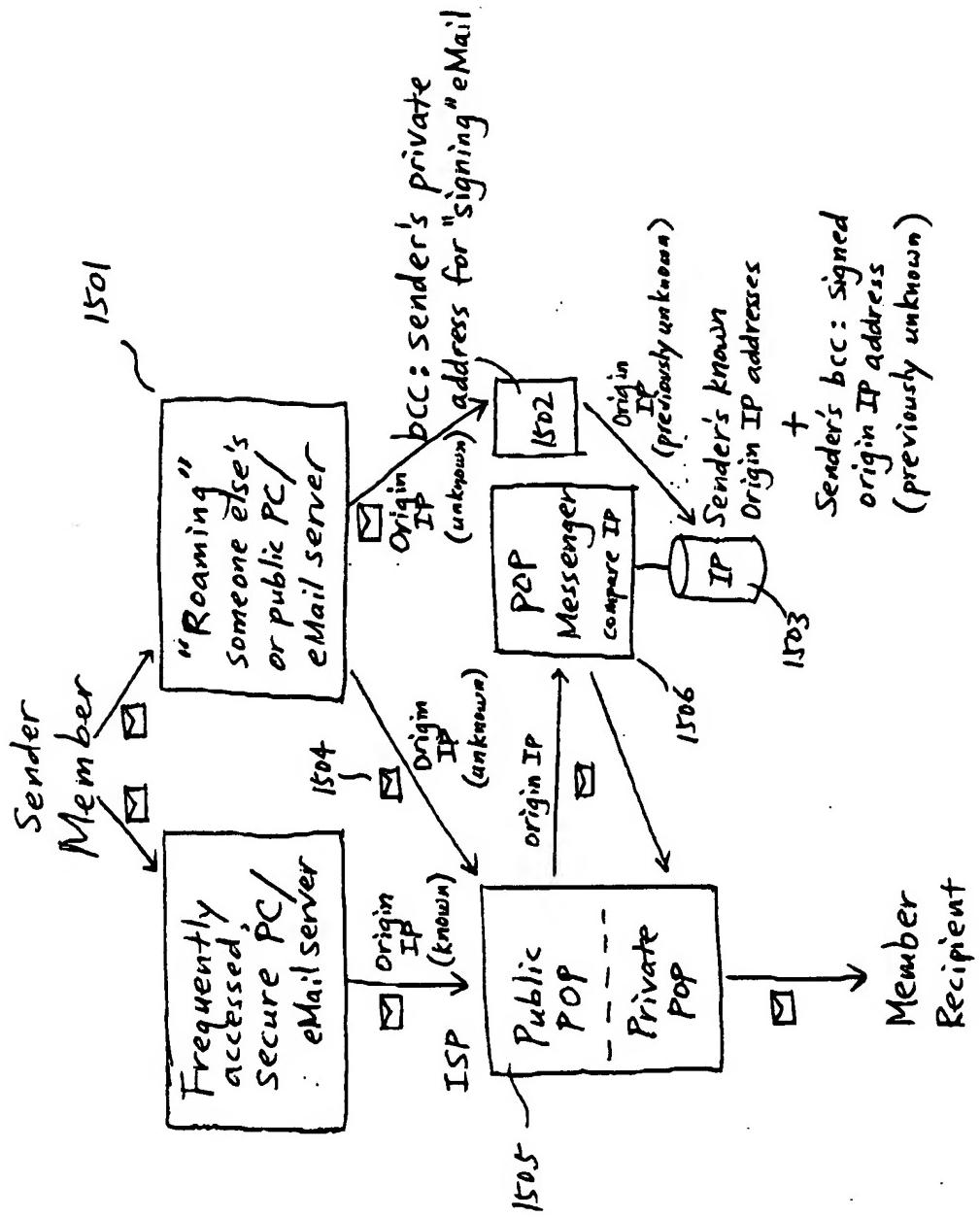


FIGURE 15